

SOLUTIONS PACKAGES

APM Solutions

Website Packages & Pricing Guide

Mobile-Responsive · SEO-Ready · Firebase Powered · AI Chatbot Ready

All prices in Philippine Peso (PHP) with approximate USD conversion · Valid upon signing

HOW IT WORKS

- 1 **Free Consultation** — we learn about your business and goals
- 2 **Sign & Downpayment** — lock in your package and timeline
- 3 **Submit Assets** — send your text, photos, and branding
- 4 **Design Mockup** — review your first look at the site
- 5 **Revisions** — refine details until it's right
- 6 **Launch & Handover** — your site goes live

Book your free consultation

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Packages

TIER 01 / 07

Spark

PHP 8,999 (~\$148)

Perfect for freelancers, solo entrepreneurs, and sari-sari stores.

- ✓ Up to 3 pages (Home, About, Contact)
- ✓ Mobile-responsive design
- ✓ Basic contact form
- ✓ Social media links
- ✓ reCAPTCHA v3 on forms
- ✓ Custom 404 error page
- ✓ Favicon included

Delivery

3-5 days

Revisions

1 free

Maintenance

PHP 500/session (~\$8)

Domain

Not included

TIER 02 / 07

Establish

PHP 14,999 (~\$246)

Great for small businesses, professionals, and service providers.

- ✓ Up to 6 pages
- ✓ Mobile-responsive design
- ✓ Inquiry form + email notifications
- ✓ Social media links & icons
- ✓ Basic logo design included
- ✓ Photo gallery section
- ✓ Google Maps embed
- ✓ reCAPTCHA v3 on forms

Delivery

5-7 days

Revisions

2 free

Maintenance

PHP 500/session (~\$8)

Domain

Not included

TIER 03 / 07

★ MOST POPULAR

Ascend

PHP 30,000 (~\$492)

Ideal for restaurants, salons, clinics, and growing businesses.

- ✓ Up to 10 pages
- ✓ Custom logo + favicon
- ✓ Inquiry & contact form
- ✓ Appointment booking section
- ✓ Image gallery / portfolio
- ✓ Testimonials section
- ✓ Social media integration
- ✓ Basic SEO setup
- ✓ Google Maps embed
- ✓ reCAPTCHA v3 on all forms
- ✓ Open Graph / social previews
- ✓ Cookie consent popup

Delivery

2-3 weeks

Revisions

3 free

Maintenance

PHP 800/session (~\$13)

Domain

Not included

TIER 04 / 07

IN-DEMAND

Merchant

PHP 55,000 (~\$902)

Built for online stores ready to sell.

- ✓ Up to 15 pages
- ✓ Custom logo + favicon
- ✓ Product catalog (up to 50 products)
- ✓ Shopping cart & checkout UI
- ✓ Payment gateway integration
- ✓ Order management dashboard
- ✓ Inventory tracking (Firebase)
- ✓ Promo / discount code system
- ✓ Abandoned cart email reminder
- ✓ Product reviews & ratings
- ✓ Low-stock inventory alerts
- ✓ Full SEO setup

Delivery

3-4 weeks

Revisions

3 free

Maintenance

PHP 800/session (~\$13)

Domain

Not included

Packages (continued)

TIER 05 / 07

Command

(~\$1,230) PHP 75,000

For companies, agencies, schools, and organizations.

- ✓ Up to 15 pages
- ✓ Custom logo + full branding
- ✓ Firebase login system
- ✓ Admin dashboard
- ✓ Inquiry management system
- ✓ Blog / news section
- ✓ Newsletter signup (Mailchimp)
- ✓ Team / staff section
- ✓ Full SEO optimization
- ✓ Google Analytics setup
- ✓ Google Search Console submission
- ✓ PWA ready (installable app)
- ✓ WhatsApp / Messenger chat button
- ✓ Cookie consent + reCAPTCHA v3
- ✓ FREE .com domain — 1 year

DELIVERY

4-6 weeks

REVISIONS

5 free (+PHP 1,000/session,
~\$16)

MAINTENANCE

1 mo free, then PHP
1,500/mo (~\$25)

DOMAIN

FREE .com — 1 year

TIER 06 / 07

Legacy

(~\$2,459) PHP 150,000

For established brands and large corporations wanting premium design.

- ✓ Up to 20 pages
- ✓ Custom logo + complete brand kit
- ✓ E-Commerce ready UI (20 products)
- ✓ Firebase login + admin dashboard
- ✓ Inquiry management system
- ✓ Multi-language (EN + Filipino)
- ✓ Advanced animations & premium design
- ✓ Loading screen / intro animation
- ✓ WhatsApp / Messenger chat button
- ✓ Blog / news section
- ✓ Newsletter signup (Mailchimp)
- ✓ Full SEO optimization
- ✓ Google Analytics + Search Console
- ✓ PWA ready (installable app)
- ✓ Cookie consent popup
- ✓ FREE .com domain — 1 year

DELIVERY

6-8 weeks

REVISIONS

8 free (+PHP 1,500/session,
~\$25)

MAINTENANCE

2 mo free, then PHP
2,000/mo (~\$33)

DOMAIN

FREE .com — 1 year

ULTIMATE TIER

Apex

(~\$4,508) PHP 275,000

The ultimate package for corporations, multi-branch chains, and premium brands.

- ✓ Up to 20 fully designed pages

✓ Custom logo + complete brand kit

✓ Full e-Commerce (unlimited products)

✓ Inventory, promo codes, order tracking

✓ Abandoned cart email automation

✓ Firebase login + admin dashboard

✓ CRM — customer tracking & history

✓ Multi-branch dashboard (per branch login)

✓ AI-powered chatbot (trained on your business)

✓ Advanced animations + premium design

✓ Signature Motion — GSAP, Framer Motion, Lenis smooth scroll

✓ Loading screen / intro animation
- ✓ Multi-language support (EN + Filipino)

✓ WhatsApp / Messenger chat button

✓ Full SEO + Core Web Vitals optimization

✓ Google Analytics + Search Console

✓ PWA ready + push notifications

✓ Automated email flows (welcome, orders)

✓ Analytics dashboard for client

✓ FREE .com domain — 2 years

✓ Weekly progress updates during build

✓ Priority queue — forever

DELIVERY	REVISIONS	MAINTENANCE	DOMAIN
10-14 weeks	10 free (+PHP 1,500/session, ~\$25)	6 mo free, then PHP 2,000/mo (~\$33)	FREE .com — 2 years

AI Chatbot Add-On

Available for any package

A trained assistant that works your front desk, 24/7

✓ Answers FAQs about your business

✓ Collects leads (name, email, inquiry)

✓ Guides visitors to the right page

✓ Works 24/7, automatically

✗ Doesn't process payments directly

✗ Doesn't replace human agents for complex issues

✗ Doesn't learn on its own without content updates

✓ Trained on your business content

SETUP FEE	MONTHLY MAINTENANCE	STANDALONE (NO PROJECT)	WITH APEX PACKAGE
PHP 12,000 (~\$197)	PHP 1,500/mo (~\$25)	PHP 15,000 (~\$246)	Included ✓

Add-Ons

Stock photo sourcing & optimization

PHP 500 flat (~\$8.20)

Add-Ons

Basic copywriting	(~\$8.20)	PHP 500 / page
Social media Open Graph setup	(~\$8.20-\$13.11)	PHP 500-800
Hosting setup assistance	(~\$8.20-\$16.39)	PHP 500-1,000
Google Analytics setup	(~\$13.11)	PHP 800
WhatsApp / Messenger chat button	(~\$13.11)	PHP 800
Cookie consent popup	(~\$13.11)	PHP 800
AI copywriting	(~\$13.11)	PHP 800 / page
Blog / news section	(~\$25)	PHP 1,500
Logo design / redesign	(~\$25)	PHP 1,500
AI FAQ builder	(~\$25)	PHP 1,500 flat
Developer briefing call (1 hour)	(~\$25)	PHP 1,500
Extra page	(~\$25)	PHP 1,500 / page
Speed optimization / Lighthouse audit	(~\$25-\$33)	PHP 1,500-2,000
Basic SEO setup	(~\$33)	PHP 2,000
AI blog post generation	(~\$33)	PHP 2,000 / month
Appointment booking section	(~\$36)	PHP 2,200
Full technical handover package	(~\$41)	PHP 2,500
Live chat integration (Tawk.to / Crisp)	(~\$49)	PHP 3,000
PWA — installable on phone	(~\$82)	PHP 5,000

Signature Motion — GSAP, Framer Motion, Lenis smooth scroll, page transitions
Available for any package · included free in Apex (~\$410) **From PHP 25,000**

Rush fee +30% of package price

E-Commerce Specific Add-Ons

Payment gateway integration	(~\$57)	PHP 3,500
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Promo / discount code system	(~\$74)	PHP 4,500
Product import via CSV	(~\$25)	PHP 1,500
Product reviews & ratings	(~\$25)	PHP 1,500

Domain Pricing

EXTENSION	BEST FOR		PRICE / YEAR
.com	Most popular & trusted — ideal for any business	(~\$30)	PHP 1,800/yr
.net	Great for tech and network-focused businesses	(~\$36)	PHP 2,200/yr
.org	Ideal for nonprofits, organizations & communities	(~\$41)	PHP 2,500/yr
.ph	Strong Filipino identity — perfect for local businesses	(~\$57)	PHP 3,500/yr
.co	Modern & clean — great for companies & creative brands	(~\$74)	PHP 4,500/yr
.io	Popular among startups and tech-forward companies	(~\$82)	PHP 5,000/yr
.ai	Premium for AI, tech & innovative brands	(~\$197)	PHP 12,000/yr

Domain prices may vary depending on the registrar, promotions, and availability at the time of purchase. We confirm the exact rate with you before charging.

Payment Terms

ACCEPTED PAYMENT METHODS

Bank Transfer GCash MariBank GoTyme ShopeePay GrabPay PayPal Payoneer Stripe Wise

Spark & Establish

- ✓ 50% downpayment upon signing
- ✓ 50% upon project completion
- ✓ Files released after full payment

Ascend & Merchant

- ✓ 50% downpayment upon signing
- ✓ 25% upon design mockup approval
- ✓ 25% upon final launch

Command, Legacy & Apex

- ✓ 40% downpayment upon signing
- ✓ 30% upon midpoint delivery
- ✓ 30% upon final launch

Policies

Revision Policy

- Free revision sessions must be used within 30 days of design mockup delivery.
- One revision session = one batch of consolidated changes submitted at the same time.
- Additional sessions are billed per package tier.

Cancellation & Refund

- Before work starts: downpayment is non-refundable.
- After work starts: billed proportionally to work completed.
- After mockup approval: 70% of total is due.
- No refunds after final delivery and approval.
- Disputes must be raised within 7 days of delivery.
- All cancellations must be submitted in writing.

Late Payment

- Projects are paused after a missed payment.
- A 14-day hold triggers a PHP 1,000 (~\$16.39) reactivation fee.
- Work resumes only after payment is settled. No exceptions.

Maintenance Policy

- Spark, Establish, Ascend, Merchant: billed per session (no free period).
- Command: 1 month free, then PHP 1,500/month (~\$25) (up to 5 changes/month).
- Legacy: 2 months free, then PHP 2,000/month (~\$33) (up to 10 changes/month).
- Apex: 6 months free, then PHP 2,000/month (~\$33) (up to 15 changes/month).

Scope & Content

- Scope is defined at project signing. Out-of-scope requests are quoted separately.
- Client provides all text, photos, and assets within 5 business days of signing.
- Late content pauses the project timeline.
- No launch without complete content received.

Delivery & Rush

- Timeline starts upon receipt of downpayment and all assets.
- Rush delivery is available at +30% of package price.
- Client response delays will extend the timeline accordingly.

Book your FREE consultation today

Tell us about your business and we'll recommend the right package — no pressure, no obligation.

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Warranty & Third-Party Edits

- 7-day post-launch bug fix warranty covers issues from our code only.
- Any third-party modifications void the warranty immediately.
- Assessment fee after third-party edits: PHP 3,000 (~\$49) flat (quote provided after).
- Restoration pricing available upon assessment.

Hosting & Domain

- Hosting is not included unless purchased.
- Recommended hosts: Hostinger, Vercel, Firebase.
- Setup assistance: PHP 500–1,000 (~\$8.20–\$16.39).
- APM Solutions is not liable for hosting downtime.
- Command and above include a free .com domain.

Intellectual Property

- Full ownership transfers to the client upon final payment.
- APM Solutions may display completed work in our portfolio.
- AI-generated content is provided as-is. Client is responsible for accuracy verification.
- Client guarantees ownership of all assets they provide.

Not Included (Important)

- Hosting fees and renewals.
- Email hosting.
- Premium stock photo licenses.
- Third-party subscription fees (Mailchimp, payment gateway merchant fees, etc.).

USD prices are approximate, based on PHP 61 = USD 1 (rate as of June 2026). Final invoices are issued in PHP.